


# WAYZATA BOULEVARD CORRIDOR STUDY

## ENGAGEMENT SUMMARY - AUGUST - OCTOBER 2022

### PROJECT DESCRIPTION

The City of Wayzata is leading the Wayzata Boulevard Corridor Study and looking to transform the area into an even more welcoming, safe and connected corridor for the Wayzata community. The corridor study will establish a vision that extends beyond the curb line and provides a cohesive framework for land use, development regulation, future roadway and sidewalk infrastructure and streetscape improvements, as well as near-term and long-term safety improvements for pedestrians and motorists.

 <p><b>WHAT ENGAGEMENT OCCURRED?</b></p>	 <p><b>Pop up Event</b></p> <p>September 11, James J. Hill Days</p>	 <p><b>Business and Organization Stakeholders Meeting</b></p> <p>October 17, Wayzata Community Room</p>	 <p><b>Community Survey</b></p> <p>August 29 - October 14</p> <p><b>217 Responses</b></p>
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 <p><b>WHAT WE HEARD</b></p>	<p>The Wayzata Boulevard Corridor Study conducted an initial round of community engagement to identify potential corridor opportunities and confirm existing issues along the corridor. The study team engaged with residents, business owners, and visitors to the area in multiple ways from September through October 2022, including a pop-up event, online community survey, door knocking to businesses and organizations along the corridor, yard signs and broad promotion, as well as a stakeholder meeting at the Wayzata Community Room.</p>
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 <p><b>WHAT SHOULD WE PRIORITIZE ABOUT WAYZATA BOULEVARD?</b></p>	 <p><b>The two biggest concerns:</b></p> <ul style="list-style-type: none"> <li>• <b>Access management</b> (pulling in and out of driveways and business entrances)</li> <li>• <b>Safety</b> for all modes, including motorist, pedestrians and bicyclists.</li> </ul> <ul style="list-style-type: none"> <li>• <b>Better pedestrian connections</b></li> <li>• <b>Traffic safety</b></li> <li>• <b>Roadway design and appearance</b></li> </ul>
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 <p><b>PEOPLE WANT TO SEE MORE</b></p>	 <p><b>Parks</b></p>  <p><b>Dining and Entertainment</b></p>  <p><b>Everyday Shopping</b></p>  <p><b>Personal Services</b></p>  <p><b>Arts and Cultural Opportunities</b></p>
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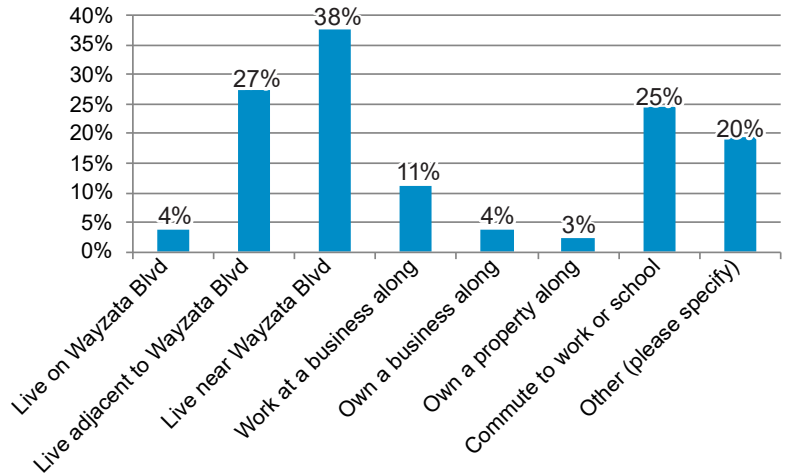




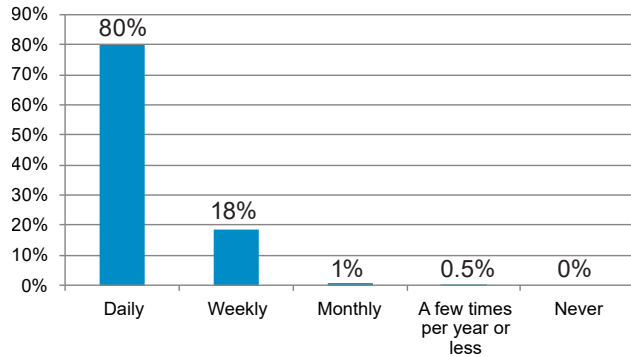
## SURVEY RESULTS

An online survey was available from August 29 - October 14. The survey asked the public what was important to them about Wayzata Boulevard, what issues should be prioritized, and what they would like to see more of on Wayzata Boulevard. See survey results below.

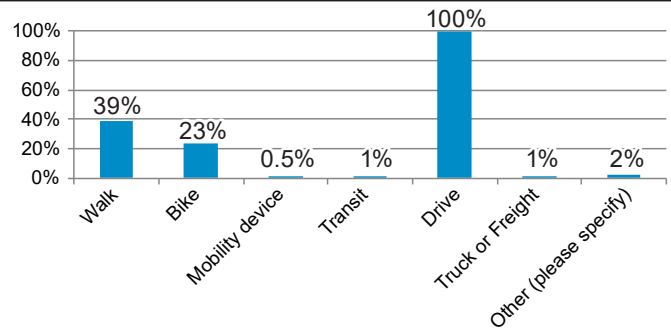
### 1) Where do respondents live?



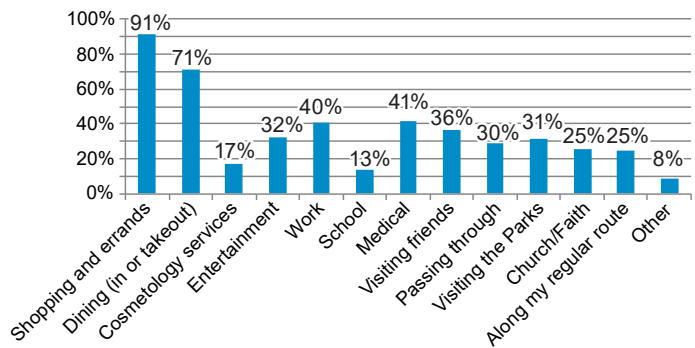
### 2) How often do respondents travel on Wayzata Blvd?



### 3) How do respondents travel on Wayzata Blvd or Central Ave N?



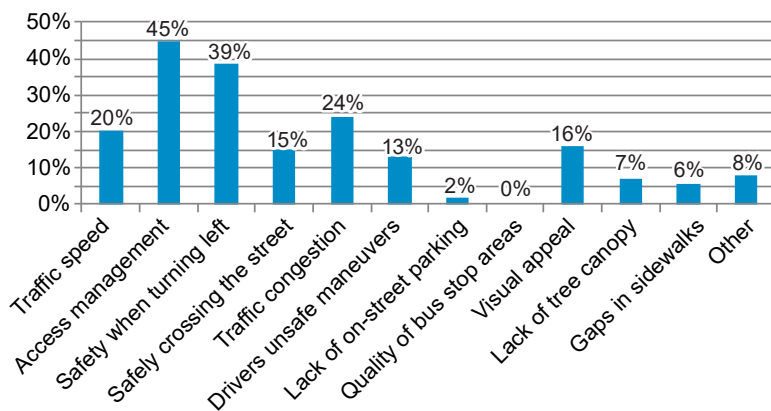
### 4) What are the primary purposes for travel on Wayzata Blvd or Central Ave N?





## SURVEY RESULTS

### 5) What are the top concerns about the Wayzata Blvd?



### 6-7) How should we prioritize transportation modes for each section?

#### Wayzata Blvd to Highway 12

- 1) Car/Vehicle
- 2) Walk
- 3) Mobility Device
- 4) Transit
- 5) Bike

#### Superior Blvd to Highway 12

- 1) Car/Vehicle
- 2) Walk
- 3) Mobility Device
- 4) Transit
- 5) Bike

#### Minnetonka Ave to Superior Blvd

- 1) Car/Vehicle
- 2) Walk
- 3) Mobility Device
- 4) Transit
- 5) Bike

#### Highway 12 to Minnetonka Ave

- 1) Car/Vehicle
- 2) Walk
- 3) Mobility Device
- 4) Transit
- 5) Bike



## SURVEY RESULTS



### 8-9) What comes to mind for each section of Wayzata Blvd? What should be changed or improved for each section of Wayzata Blvd?

#### Wayzata Blvd to Highway 12

##### Frequently mentioned

- Congestion
- Traffic
- Bad turns
- Dangerous
- Accidents

##### Changes or improvements

- Turn lanes
- Landscaping
- Traffic management
- Pedestrian friendly options

#### Superior Blvd to Highway 12

##### Frequently mentioned

- Congestion
- Dangerous
- Busy
- Businesses
- Unsafe

##### Changes or improvements

- Safer turns
- More pedestrian facilities
- Ease of business access

#### Minnetonka Ave to Superior Blvd

##### Frequently mentioned

- Too many cars
- Residential
- Nice trees

##### Changes or improvements

- Preserve current feel
- Safer for walkers

#### Highway 12 to Minnetonka Ave

##### Frequently mentioned

- Good flow
- Less traffic

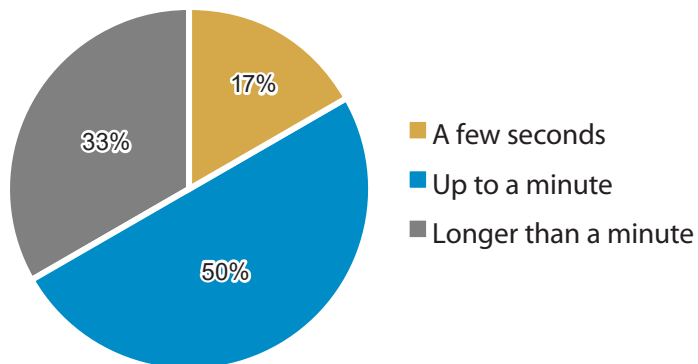
##### Changes or improvements

- More landscaping
- Emphasize walkers and bikers
- Lower speed limit



## SURVEY RESULTS

### 12) How long do you typically have to wait to cross Wayzata Blvd or Central Ave?



### 13) Why do you visit Wayzata Blvd?

Most important reasons people visit the corridor.

1. Everyday shopping
2. Dining and entertainment
3. Parks
4. Banking
5. Health care services
6. Consumer goods
7. Specialty shops
8. Personal services
9. Government services
10. Employment
11. Church, faith communities
12. Arts & cultural opportunities
13. Sports facilities & events
14. Accounting and legal services

### 14) What do you want to see more of on and around Wayzata Blvd?

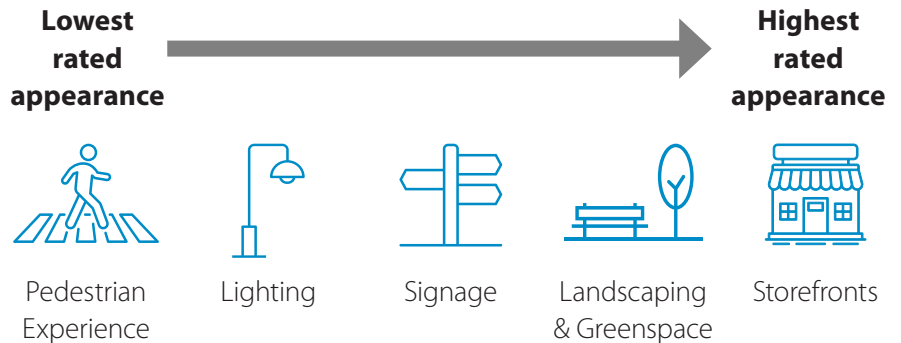
Top priorities identified.

1. Dining and entertainment (tie)
1. Parks (tie)
3. Everyday shopping
4. Specialty shops
5. Arts & cultural opportunities
6. Health care services
7. Personal services
8. Consumer goods
9. Employment
10. Banking
11. Government services
12. Church, faith communities
13. Sports facilities & events
14. Accounting and legal services



## SURVEY RESULTS

**15) Please rate (1 low - 5 high) the current appearance of different items along Wayzata Blvd**



**16) What issues or opportunities should be prioritized along Wayzata Blvd and Central Ave N?**

Top priorities identified

- 1.** Better pedestrian experience
- 2.** Roadway design and appearance
- 3.** Traffic safety
- 4.** Better bicycle options
- 5.** Accessibility improvements for seniors and disabled people
- 6.** More dining options
- 7.** More opportunities to socialize and interact
- 8.** Public Art/Gateways
- 9.** Improved parking
- 10.** Changes to the mix of businesses
- 11.** Different housing choices