



# WAYZATA BOULEVARD CORRIDOR STUDY

## COMMUNITY OPEN HOUSE

March 14, 2023



# Agenda

- 1 Introductions
- 2 Project Overview
- 3 What Have We Heard
- 4 Engagement Activities
- 5 Next Steps

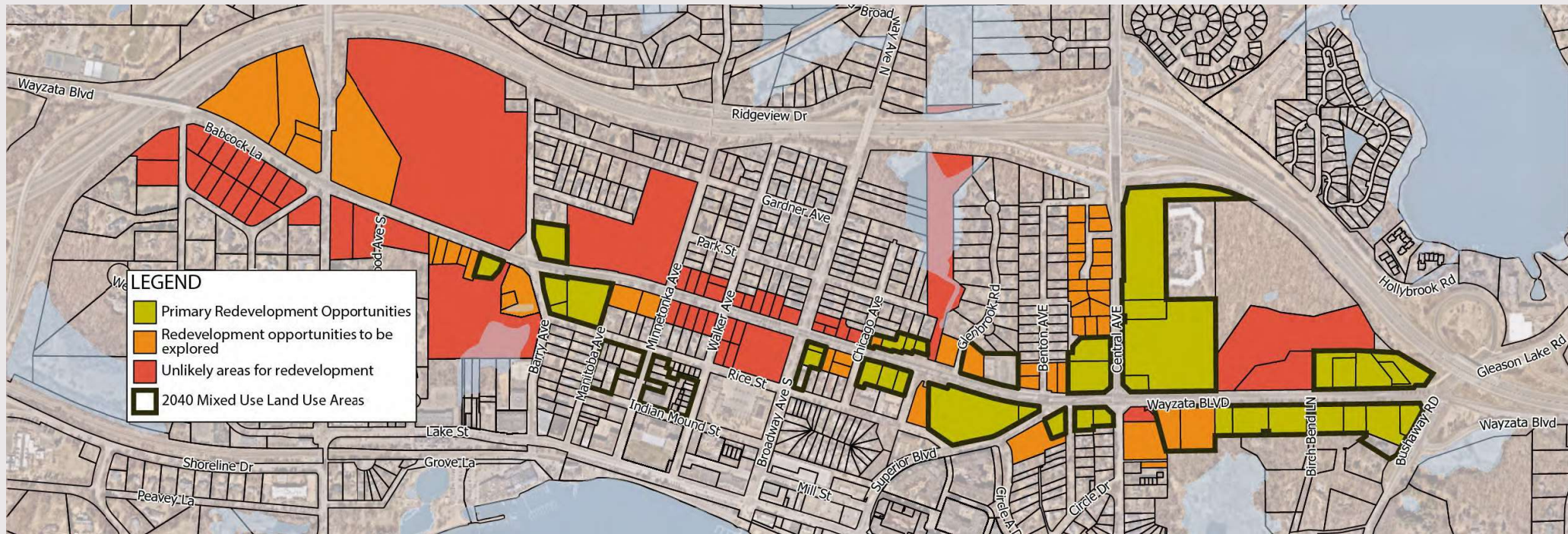
# Introductions



# Project Overview

- Project Background
- Schedule

# Project Background



# Project Goals



**Engage residents, business owners, and visitors to the area** to create a cohesive land use and transportation plan for the corridor that implements the vision set forth in the 2040 Comprehensive Plan and 2040 Community Vision



**Analyze transportation safety issues** related to the high number of access points (driveways) along the corridor and high traffic speeds, particularly in the segment east of Superior Blvd



**Identify opportunities for roadway safety improvements** that could be made in the short-term



**Create a long-term plan** with specific attention on the segment under County jurisdiction anticipated for roadway reconstruction between 2030 and 2035



**Evaluate pedestrian and bicycle network gaps**, prioritize investments in the network



**Create a Small Area Plan** that studies the existing developments, identifies properties likely to redevelop, and creates a cohesive land use and development plan for the area guided in the 2040 Land Use Plan for Mixed-Use Commercial/Residential



**Suggest updates to the Zoning Ordinance** that implement the vision set forth in the 2040 Land Use Plan for the Mixed-Use Commercial/Residential land use designation, which was first established in Wayzata's 2040 Comp Plan update



**Investigate public realm, streetscape, and right of way improvements** such as signage, lighting, landscaping, seating, and public art



**Evaluate** the existing **public transportation** system



**Engagement** with business owners, residents, City staff, City Council, Planning Commission, and Housing & Redevelopment Authority

# Corridor Study Process



**Task 1:**  
Existing Conditions



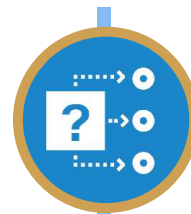
**Task 2:** Corridor  
Vision



**Task 3:** Small Area  
Land Use Plan



**Task 4:** Transportation  
& Mobility Plan



**Task 5:** Roadway  
Safety Analysis



**Task 6:** Public Realm &  
Streetscape Strategy



**Task 7:** Plan  
Development



**Task 8:** Community  
Engagement



# Process and Deliverables



**Task 3:** Small Area Land Use

**Deliverable:** *Small Area Land Use Plan*



**Task 5:** Roadway Safety Analysis

**Deliverable:** *Safety Technical Memorandum*



**Task 4:** Transportation & Mobility

**Deliverable:** *Transportation and Mobility Plan*



**Task 6:** Public Realm & Streetscape Strategy

**Deliverable:** *Public Realm and Streetscape Technical Memorandum*

# Corridor Study Committee

- ☑ Actively engage in the process
- ☑ Ensure the community is heard
- ☑ Explore corridor specific conditions
- ☑ Provide honest evaluations



# SCHEDULE

**Summer 2022:**

Kick-Off and Existing Conditions

**Fall 2022:**

Explore Opportunities – Land Use and Transportation

**Winter 2022/2023:**

Explore Land Use Solutions

**Spring 2023:**

Explore Transportation and Public Realm Solutions

**Summer 2023:**

Implementation Actions and Corridor Study Report

# What Have We Heard?

- Community Survey
- Pop-Up Events
- Stakeholder Conversations
- CSC Engagement

# Public Stakeholders



Corridor  
Businesses



Residents



Commuters/  
Employees



Visitors/  
Customers

# Project Website

<https://www.wayzata.org/777/Wayzata-Blvd-Corridor-Study>

## Wayzata Blvd Corridor Study



### Summary

The City of Wayzata seeks to establish a vision to transform Wayzata Boulevard to an even more welcoming,

# Write your own vision statement for Wayzata Boulevard!

Fill in the blanks to create your own vision statement  
or create your own on the back!

*Wayzata Boulevard is a corridor  
that is vibrant and dynamic and  
is designed for all users.*

*Wayzata Boulevard is an  
economic hub for the community  
serving as a employment and  
shopping hub.*

*The identify of Wayzata  
Boulevard is showcased  
through its streetscape  
and building design.*

*Wayzata Boulevard supports diverse  
housing options for the community,  
serving all residential developments of  
all densities.*

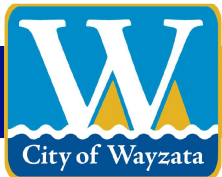
**WHAT IS YOUR VISION FOR  
WAYZATA BOULEVARD?**

Help us write a vision statement for Wayzata Boulevard using the following prompts or create your own statement on the back!

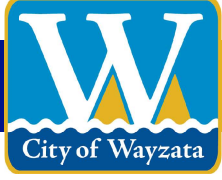
Wayzata Boulevard is a corridor that is \_\_\_\_\_ and \_\_\_\_\_ and is designed for \_\_\_\_\_

Wayzata Boulevard is \_\_\_\_\_ serving as \_\_\_\_\_ and \_\_\_\_\_ to the community.

The identity of Wayzata Boulevard is showcased through \_\_\_\_\_ and \_\_\_\_\_



## CORRIDOR VISION



## LAND USE AND DEVELOPMENT

Using your 10 marbles (each marble is worth \$10), how would you spend your \$100 to improve or enhance Wayzata Boulevard. You can use your marbles however you like, put them all in one jar or spread them out - its up to you!

New or improved  
Commercial Development

New or improvement  
Residential Development

Investments in Parks  
and Open Spaces

Additional sidewalks and  
trails along the corridor

Improved crossings for  
bicyclists and pedestrians

Improvements to sight-  
lines and visibility

Increased planting or  
landscaping along the corridor

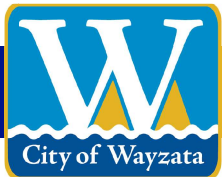
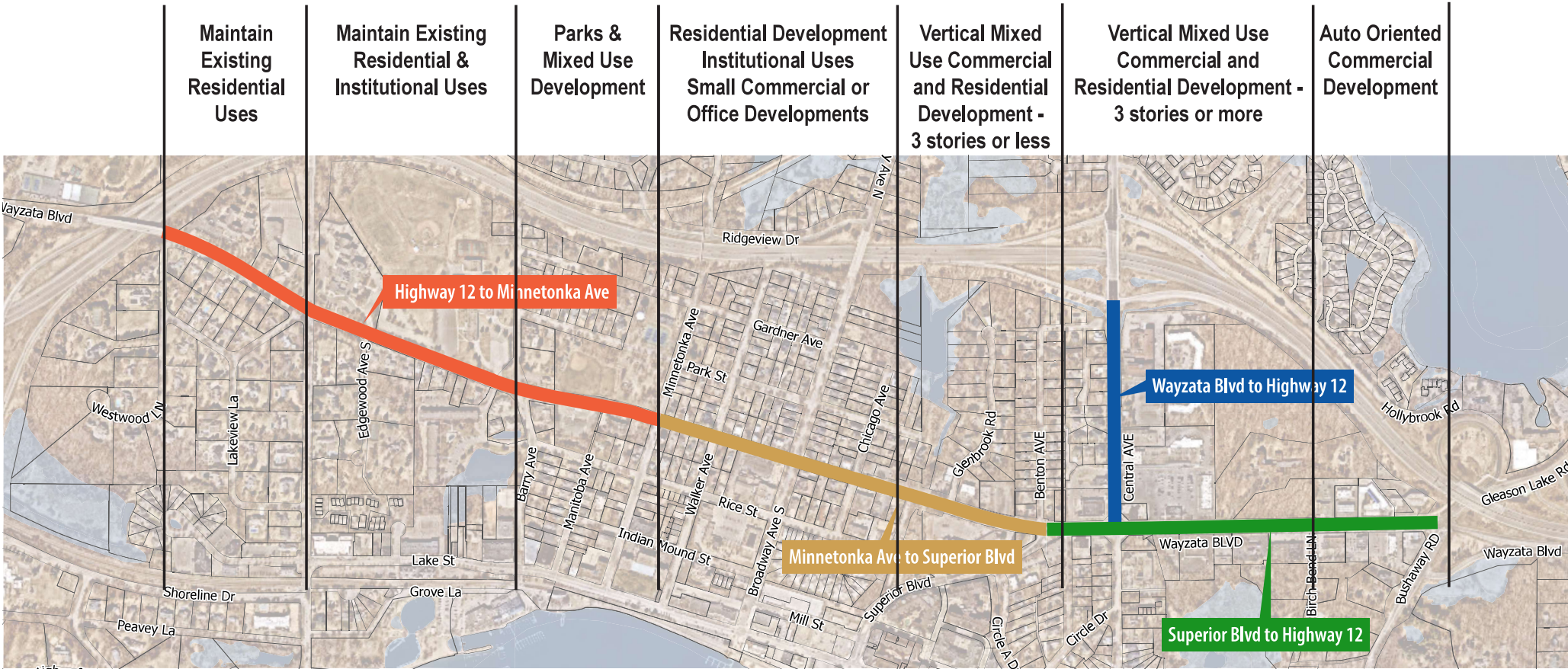
Improvements to transit  
stations

Physical design and signage  
to support sense of place

Addition of wayfinding  
signage and direction

# What is your vision for development and land use along the corridor?

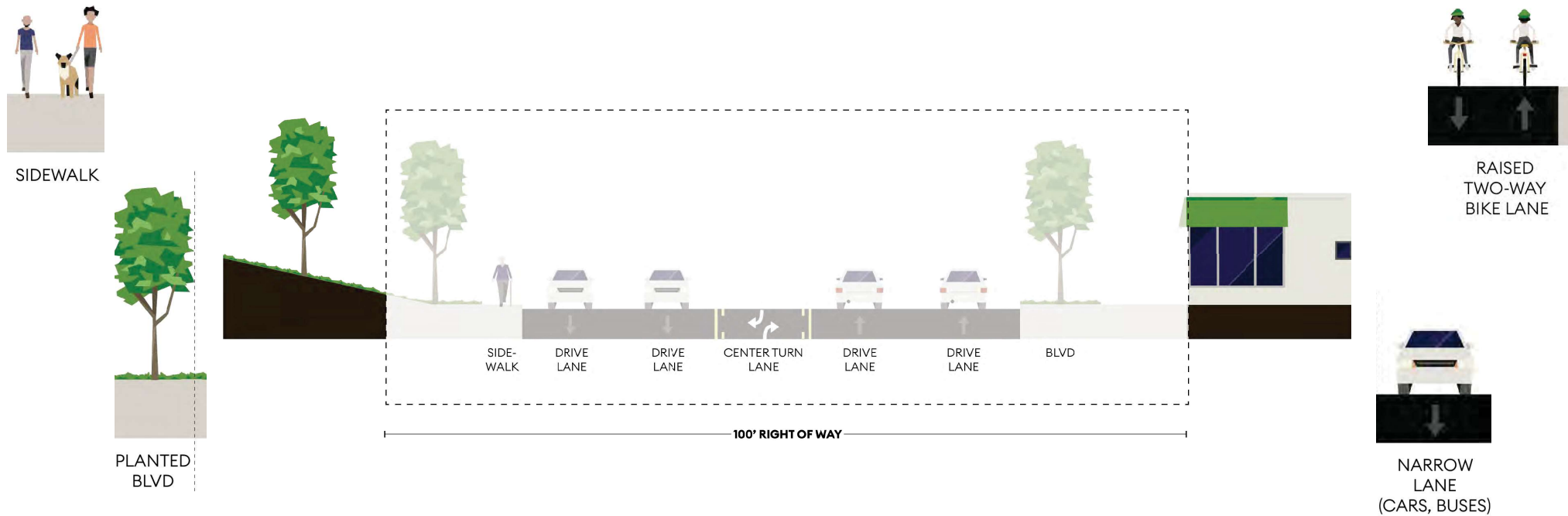
Based on early input and stakeholder involvement, anticipated land use has been identified for the study area. Let us know what you support, your concerns, or what we missed.



## CORRIDOR VISION

# If you could design Wayzata Boulevard, what would it include?

Create your own design using the various roadway features that you would like to include in Wayzata Boulevard between Central Avenue and Bushaway Road. Take a photo of your design when you are finished to share it with the team!



## CREATE YOUR OWN WAYZATA BOULEVARD

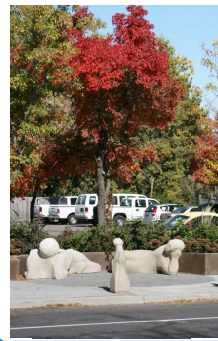
# What should we consider for streetscape enhancements along the corridor?

Let us know where you would support enhancements to the public realm along Wayzata Boulevard and provide any specific ideas.

Connecting people to destinations within the community.



Enhancing the sense of place and identity for Wayzata and the Wayzata Boulevard corridor.



Creating places and spaces for people to connect.



Creating an safe and welcoming environment.



## Streetscape and Sense of Place

# Next Steps

- Transportation Charrette with CSC
- Transportation Solutions
- Focus Group Discussion
- Draft Plan Development and Review